

Digital Marketing & Communication Intern - Italian market (H/F) - Rennes (35)

You are talented and wish to **get a meaningful experience?**

Join the KelBillet team and help us make travellers' life easier!

Our Company

KelBillet is an internet company which helps travellers to find the best mode of transport for their intercity journeys. Our unique multimodal metasearch engine compares journey times & prices by train, bus, ridesharing and flights. European leader with more than 4 million visits per month, KelBillet was among the French Tech5 in 2014 (fastest-growing tech companies in Europe). Profitable since 2009, the company operates in 5 countries since the creation of the European brand Gopili in 2015.

Job Description

Within the Marketing team, you're in charge of increasing the traffic on the Italian website (gopili.it), producing and optimizing the content as well as setting up communication actions. Your main missions will be:

- Community Management: interact with the community by publishing content on the blog and social networks
- Traffic Management: monitor the Website's traffic and leverage SMO, SEM
- Communication: develop media relations and external relations on the Italian market
- Customer support: assist customers by email when needed and develop a FAQ
- Translate or produce content for the website in order to adapt our services to the Italian market

Profile

Currently enrolled in a Master's program in Marketing, Digital or a similar field, you have a successful experience in web marketing. Native Italian or with a significant experience in this country, you have a good knowledge of social networks as well as web & mobile platforms. You're able to produce perfectly written content in Italian and can have basic oral discussions in French. You have the ability to work independently but also like teamwork. You are well-organised and responsible. You want to take an active part in the development of our company by bringing to our team your dynamism and motivation.

Additional Information

6-months (or more) internship – Legal internship salary

Work Place: Rennes (France)

Join us by applying here: jobs@kelbillet.com !