

Britain's Most Popular Seaside Resort for Summer Holidays

July 2016 – The last day of school term is upon us, finally announcing the beginning of summer holidays for millions of Brits looking for sea and sun. What are Brits' favourite coastal destinations? Gopili.co.uk, the website that helps people to compare all transport options for their journey, had a look at Britain's most popular seaside resorts for this summer.

Brighton is Brits' favourite resort, Southern resorts attract more than Northern ones

By analysing the number of people looking to travel to British seaside resorts for this summer, Gopili was able to identify the most popular destinations. Among Britain's top 10 seaside resorts, eight of them are on the south coast. While Brighton is first, Blackpool and Skegness complete the podium.



Source: the results are based on the number of searches made by Brits to travel to UK seaside resorts, between the 22nd of July to the 31st of August, on the travel search engine gopili.co.uk.

About gopili: Train. Coach. Ride share. Plane. Gopili helps people to compare all transportation modes and find the best travel option for their journey. It aims to save time and money for travellers. Available on gopili.co.uk and on mobile apps for [iOS](#) and [Android](#) users. With 3.5 million visits per month, Gopili has a unique library of data to analyse travel trends across Europe.

Contact: Rodolphe Morfoise-Gauthier - rodolphe@gopili.com - +33 2 30 96 40 38