

British Travellers can pay 64% less for their trips by leaving during autumn rather than summer

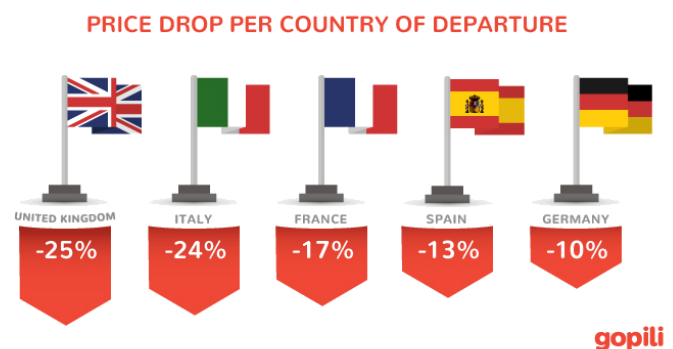
October 2016 - Brits who are looking for a bargain on an autumn getaway may be in luck. With the end of summer, prices to travel to British and European destinations have decreased by an average of 25%. The travel search engine Gopili analysed more than 80 million fares, across 460 companies, to determine the evolution of prices from one season to another.

- Brits benefit from the largest decrease in travel prices (-25% on average) comparing to their European neighbours: Italy (-24%), France (-17%), Spain (-13%) and Germany (-10%).
- Biggest price drops are for European destinations. Travelling to Barcelona this autumn will cost you up to 64% less than last summer.
- Airfare prices have plummeted by 27% and train fares by 23%. Coach tickets cost on average 15% less and ride share lifts 6% less.

Brits can make bigger savings than their European neighbours

Data from gopili.co.uk – the website that compares train, coach, ride share & plane options for your journey, reveal that transport prices from the UK have significantly dropped for travelling this autumn vs this summer.

The study compared the average price, across all transportation modes, to travel between the two seasons for domestic and European journeys. It reveals that fares from the UK have seen the largest decrease (-25%) comparing to other European countries: Italy (-24%), France (-17%), Spain (-13%) and Germany (-10%).

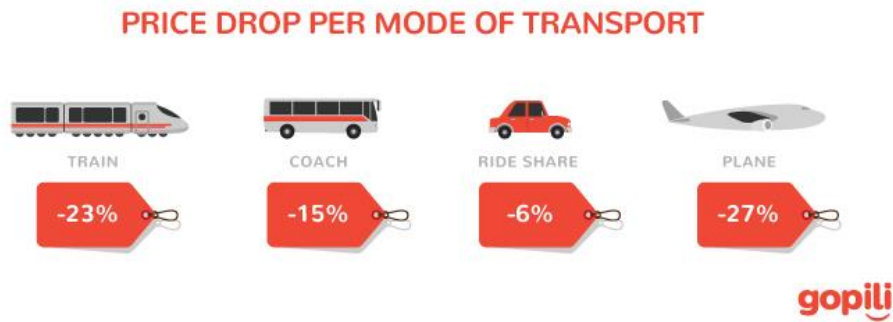


European destinations have seen the largest price drop

While the average cost of domestic journeys decreased by -12%, fares from the UK to European destinations decreased by -28%. Barcelona (-64%), Madrid (-37%), Prague (-34%), Nice (-32%) and Venice (-28%) are the European top destinations experiencing the biggest price decreases from the UK.

« The drop in demand during autumn enables Brits to travel at a reduced price across UK & Europe. While planes and trains tend to be the fastest options for autumn getaways, travel alternatives such as coach services and ride sharing can enable travellers to save even more on their journey. » explains Rodolphe Morfoise-Gauthier, Country Manager UK of gopili.

Airfare prices dropped by 27%, train fares by 23%



The study reveals a significant difference regarding the price drop per mode of transport. While airfare prices are on average 27% cheaper in autumn according to the data, the cost of ride share lifts do not tend to evolve a lot across the seasons (-6%). Train tickets cost 23% less and coach fares are 15% cheaper.

Airfare prices larger decrease comparing to other modes does not mean it will be the cheapest option for autumn getaways. As an example, the average cost of flying from London to Amsterdam decreased by 45% (from £66 this summer to £36 this autumn) but it remains more expensive than taking the coach (£22 on average). Travel search engines such as gopili.co.uk are available to compare all transportation modes for UK & European journeys and find the best option.

Source: The study compared summer & autumn average fares, across all transportation modes, for domestic and European journeys, when booking three weeks in advance. It is based on more than 80 million travel fares gathered by the travel search engine gopili in 5 countries: UK, Spain, France, Italy & Germany.

About gopili: Train. Coach. Ride share. Plane. Gopili helps people to compare all transportation modes and find the best travel option for their journey. It aims to save time and money for travellers. Available on gopili.co.uk and on mobile apps for [iOS](#) and [Android](#) users. With 4 million visits per month, Gopili has a unique library of data to analyse travel trends across Europe.

Contact: Rodolphe Morfoise-Gauthier - rodolphe@gopili.com - +33 2 30 96 40 38