

## EU referendum affects Brits with 30% more trips to Europe for half term

- Ahead of the EU referendum, Brits are heading to European destinations for half term.
- Experts predict Brexit could considerably impact Brits' purchasing power when travelling to Europe, which could explain the significant growth before the referendum.

**May 25, 2016** – In less than a month, Brits will have the power to choose whether or not they want to stay in the EU. While experts predict Brexit will increase the cost of travelling to the continent, [gopili.co.uk](http://gopili.co.uk) - the website that compares train, coach, ride share & plane options – reveals Brits travel significantly more to Europe than usual.

### 30% rise of European trips for half term

British people are heading to the continent for half term, the last school break before summer holidays but also the last one before the EU referendum. The uncertainty among the potential “Brexit effect” on Brits' purchasing power for European travel can explain the significant growth revealed. Gopili noticed a 30% increase of European trips for half term comparing to normal periods (the rise being usually between 10 to 15% during holidays).

### Leaving the EU could affect the purchasing power of Brits travelling to Europe

According to economists, leaving the EU could undermine the value of the pound against the euro, reducing the purchasing power of Brits in European countries. There is also a fear of increased air fares. A new treasury analysis from the government published on May 24 predicts that a 4-person holiday to Europe this summer could rise by £230 if the UK left the EU\*.

**About gopili:** Train. Coach. Ride share. Plane. Gopili helps people to compare all transportation modes and find the best travel option. It aims to save time and money for travellers. Available on [gopili.co.uk](http://gopili.co.uk) and on mobile apps for [iOS](#) and [Android](#) users.

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*\*Source: the results are based on the searches made on the travel search engine [gopili.co.uk](http://gopili.co.uk). It compares the searches made by Brits to travel to European destinations for half term 2016 vs normal periods. With 3.5 million visitors per month, gopili has a unique database of travel data to analyse trends across Europe. The Treasury analysis regarding the rise of the cost for holidays to Europe is available on the [government's website](#).*