

## Early May bank holiday weekend: Brits opt for seaside breaks

**April 2016** – The first of the May Bank Holidays is almost here, offering Brits the perfect chance to enjoy a three-day break. **What are the most popular Bank Holiday destinations for Brits – and how to find cheap last minute deals to get there?** The travel search engine [gopili.co.uk](http://gopili.co.uk) reveals the trending destinations for this weekend.

### Britain's seaside towns: a close getaway for the Bank Holiday weekend

While the weather forecasts predict an “unsettled” Bank Holiday weekend, Brits are still looking for seaside destinations to enjoy some spring sunshine. Among the 10 favourite destinations for this weekend, six of them are coastal towns.

Bournemouth, Scarborough and Plymouth are the most popular destinations. Reflecting the interest of Brits in seaside towns, Sunderland, Blackpool and Brighton are also among the most-preferred city breaks for this weekend. When they’re not looking for the sea, Brits tend to opt for historic and capital cities with Cambridge, York, Paris and Brussels completing the top 10.



**Rodolphe Morfoise-Gauthier, Country Manager UK of gopili**, commented “*Brits can reach a wide variety of destinations in just a few hours. Depending on the budget and the time that they are willing to spend on the journey.*

When searching for a weekend break, people tend to opt for closer destinations to spend less time travelling.

Cool car pas loin

Toutes les bourses, avion pour loin , court, bus et covoit se popularisent

## **How to find cheap last minute deals for the Bank Holiday weekends?**

Whether it is for this weekend or for the Spring Bank Holiday weekend, it is not too late to book your transport tickets and accommodation. How to enjoy a three-day break, cut costs and travel cheaper?

**Pick a destination.** Britain's seaside towns are reasonably close for a three-day weekend while offering a rich variety of coastal landscapes, activities and wildlife. Take a look at the cities websites or travel guides websites such as [TripAdvisor](#) to find out more about the place.

**Find the best transport option.** Ticket prices for the same journey can significantly vary whether you use the train, bus, plane or ride share. Use travel search engines to compare all of the options. [Gopili.co.uk](#) shows you on one single webpage journey times and prices across all modes of transport: train, coach, ride share and plane.

**Find an accommodation.** Hotel comparison tools will enable you to find the cheapest hotels available for the weekend. You can also find cheap apartments, homes or cottages from local hosts on holiday rentals websites such as [Airbnb](#) or [HomeAway](#).

**About gopili:** Train. Coach. Ride share. Plane. Gopili helps people to compare all transportation modes and find the best travel option. It aims to save time and money for travellers. Available on [gopili.co.uk](#) and on mobile apps for [iOS](#) and [Android](#) users.

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**\*Source:** the study is based on the searches made on the travel search engine gopili.co.uk. It compares the searches made by Brits to travel to UK & European destinations on the Early May Bank Holiday weekend, with the searches made on a normal weekend. The 10 most popular destinations are the ones experiencing the biggest increase in terms of searches.