

## Christmas Travel: 3 tips to save up to £110 on your journey by travelling smarter

**December 2016** – Christmas is one of the most expensive time of the year to travel. How can British passengers beat the price hikes? By analysing the fares on the 20 busiest routes in UK during the Christmas period, the travel search engine [gopili.co.uk](http://gopili.co.uk), found that Brits can save up to £110 on their journey by travelling smarter.

### Saving up to £22 by travelling on the right day this Christmas

Travel fares vary significantly depending on the time of the day and most travel websites will display the cheapest departure time. But travelling on the right day can also reduce the cost of the journey back home for Christmas. By comparing the train fares for the 23<sup>rd</sup> and 24<sup>th</sup> of December, it turns out that British travellers can easily reduce the price of their journey by half. Being flexible can help saving £22 for the London to Glasgow journey while the cheapest Norwich to London train costs £19 on the 24<sup>th</sup> and £9 on the 23<sup>rd</sup> which is twice cheaper. The same trick applies to other modes of transport.

Route	DEC 23	DEC 24	Price difference
London - Glasgow	£62	£40	£22
London - Edinburgh	£62	£41	£21
Edinburgh - London	£53	£41	£12
Norwich - London	£9	£19	£10
London - Brighton	£18	£11	£7

Source: [gopili.co.uk](http://gopili.co.uk), cheapest single train ticket, rounded up to the next whole number. Fares found on November 29.



### Saving up to £66 by comparing the price of two singles instead of a return ticket

Route	Outward Journey Single Ticket	Return Journey Single Ticket	Off-Peak Return Ticket	Price Difference
London - Glasgow	£40	£30	£136	£66
Glasgow - London	£30	£50	£136	£56
Edinburgh - London	£41	£53	£136	£42
London - Edinburgh	£41	£53	£135	£41
Leeds - London	£23	£41	£105	£41

Source: [gopili.co.uk](http://gopili.co.uk), cheapest single & return train tickets, rounded up to the next whole number. Fares found on November 29 for travelling on December 24 & back on December 27.



When passengers already know when they need to take their return journey, opting for 2 singles instead of a return ticket could save on average £37. Return train tickets give passengers some flexibility which could cost more, especially for longer journeys. When travelling from London to Glasgow for Christmas on December 24 & back to London on December 27, buying 2 singles instead of 1 return could enable to save £66.

Comparing the price of 2 singles rather than a return ticket can also enable to find a better transportation mode for the return journey. The train might be the cheapest option for the outward journey but it might be cheaper to fly back.

### Saving up to £110 by comparing all transportation modes

Route					Price Difference: Cheapest vs Most Expensive Mode
London - Manchester	£22	£7	£31	£117	£110
London - Leeds	£32	£6	£21	£66	£60
Manchester - London	£22	£8	-	£66	£44
London - Glasgow	£40	£16	£52	£58	£42
London - Edinburgh	£41	£20	£52	£58	£38
Edinburgh - London	£41	£17	-	£21	£24
Leeds - London	£23	£2	-	-	£21
Glasgow - London	£30	£14	-	£10	£20
Liverpool - London	£22	£8	£28	-	£20
Luton - London	£10	£28	-	-	£18

Fares found on November 29 for travelling on December 24.

Source: [gopili.co.uk](http://gopili.co.uk), cheapest single ticket, rounded up to the next whole number. Direct flights only.



Train. Coach. Ride share. Flights. Choosing the right transportation mode is an easy way to get cheaper festive fares this Christmas. When comparing the cheapest price per mode of transport across the 20 busiest routes in UK, there is an average difference of £23 between the most and least expensive travel option. The coach is often the cheapest option and is on average £8 cheaper than the train.

Looking at the routes where passengers can make the biggest savings, travelling by coach rather than plane from London to Manchester could save £110. Flying from Glasgow to London on the 24<sup>th</sup> costs £10 and is cheaper than taking the train or the coach. As well as being a quicker way to go back home, it will save passengers £20. Travel search engines such as [gopili.co.uk](http://gopili.co.uk) are available to compare all transportation modes in one search for your journey back home for Christmas and find the best option.

*Source: The analysis is based on the top 20 most-searched domestic journeys in UK according to Google Search data. The searches were made on the 29<sup>th</sup> of November 2016.*

**About gopili:** Train. Coach. Ride share. Plane. Gopili helps people to compare all transportation modes and find the best travel option for their journey. It aims to save time and money for travellers. Available on [gopili.co.uk](http://gopili.co.uk) and on mobile apps for [iOS](#) and [Android](#) users.

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