

Travel comparison site Gopili expands UK presence with Liftshare

UK's largest car share site added to help people save on travel across Europe

Norwich: June, 2015 – Travel ticket price comparison site [Gopili](#) has teamed up with [Liftshare.com](#) to enable its users to discover affordable car share options when travelling across the UK and Europe.

As of today, whenever Gopili users search for travel options across air, rail, coach or car, Liftshare's affordable car share prices will be listed as a potential choice for people travelling at any time, near or far.

At the time of writing, the cheapest anytime single available from London Kings Cross to Leeds costs £112, while the same trip on Liftshare [is being offered for just £15 per seat](#). Adding these affordable trips to Gopili will help commuters and one-off travellers make an informed ticket purchase they might not have been aware of previously.

With over 430,000 members, Liftshare has helped drivers and passengers save just under **£60 million** since the site launched in 1998, with over **73,000 tonnes of CO2** saved in 2014 alone. It is fast becoming the transport method of choice for frugal and ethically conscious travellers.

"Travel prices are forever rising and we sympathise with anyone who cannot see the end of price hikes, particularly where rail travel is concerned," said Lex Barber, Liftshare's Community and Outreach Manager. "By integrating Liftshare within Gopili's comparison system, we hope to help people across the UK and Europe save money and skirt around expensive public transport options."

"We are pleased to add the Liftshare inventory in our new generation search engine and to take part in the evolution of short haul travel offered by ridesharing in UK." indicates Yann Raoul, CEO of Gopili, the European leading multimodal metasearch engine for domestic journeys by train, flight, bus or ridesharing.

Each saving as much as £2,500 a year on travel, Liftshare's members can offer spare seats in their car for a split of the trip's total petrol cost, while those without access to a vehicle can request lifts from within the community.

With critically-acclaimed travel apps on both [iOS](#) and [Android](#), savvy drivers and passengers are reaping financial reward on a daily basis.

For quotes, interview requests, Liftshare & Gopili imagery and more, please contact:

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